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TODAY'S PRESENTER:

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AGENDA

MICROSOFT AZURE WINDOWS VIRTUAL DESKTOP



WHAT IS MICROSOFT AZURE?

Microsoft Azure is an ever-expanding set of cloud services to help your organization meet your business challenges. It's the freedom to build, manage, and deploy applications on a massive, global network using your favorite tools and frameworks.

What does **MICROSOFT AZURE** include...



Azure in and of itself is a hosting platform from Microsoft. As such, it does not include anything other than those items you'd like it to; however, as it relates to those items, Azure includes, but is by no means limited to:



AZURE GOVERNANCE

Ensure compliance using the cloud governance capabilities built into Azure



BACKUP AND ARCHIVE

Protect your data and applications no matter where they reside to avoid costly business interruptions

What does **MICROSOFT AZURE** include...



DISASTER RECOVERY

Protect all your major IT systems while ensuring apps work when you need them most



HIGH-PERFORMANCE COMPUTING

Tap into unlimited resources to scale your high-performance computing (HPC) jobs



SERVERLESS COMPUTING

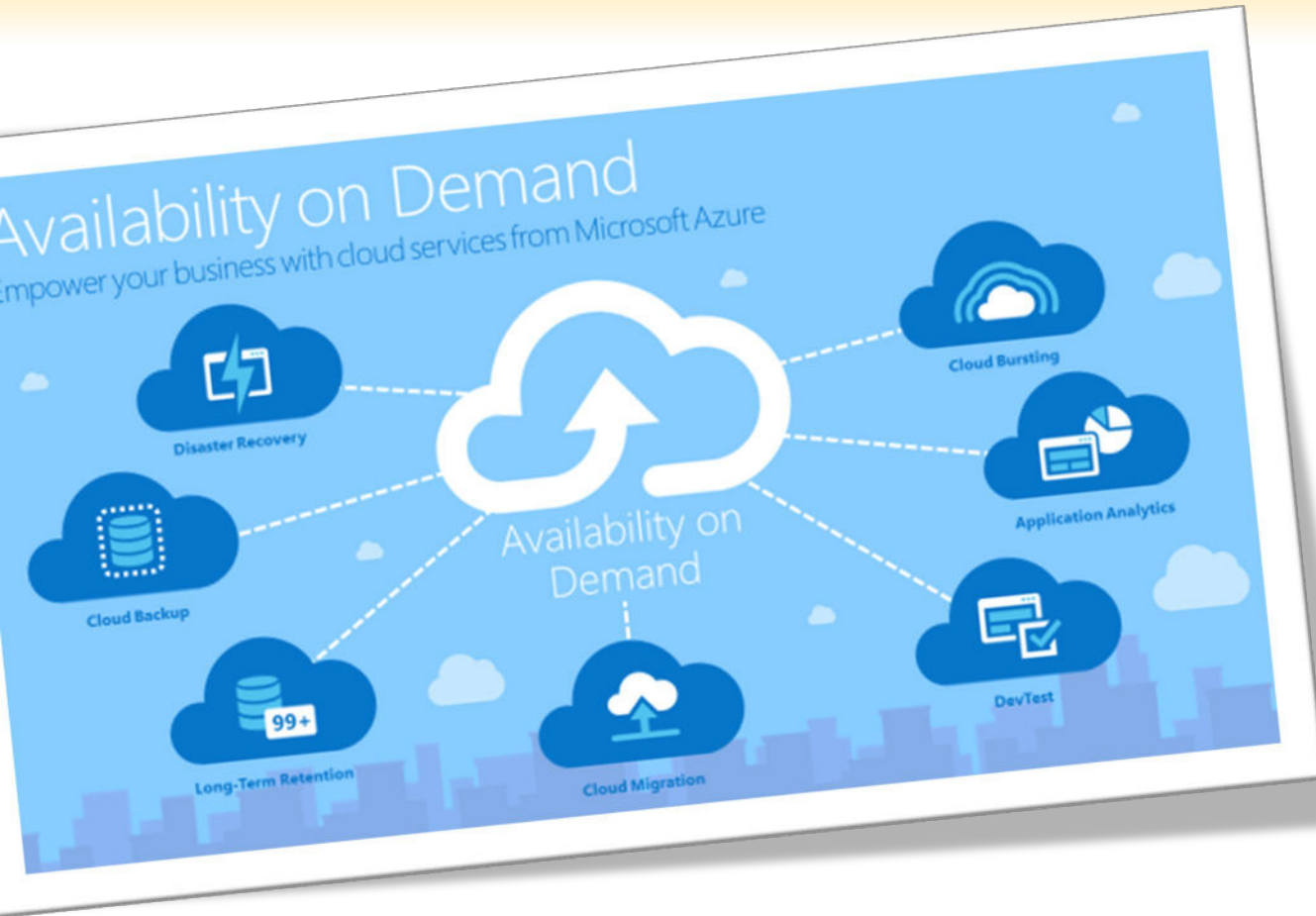
Build apps faster, focusing on innovation instead of infrastructure management



LOB APPLICATIONS

Modernize your internal line of business (LOB) apps to meet today's IT challenges

HOW DO I GET MICROSOFT AZURE?



Azure is a hosting solution; however, you need something to host to acquire Azure. This might include Windows Virtual Desktop or a hosted server.

The reason is that there are a variety of factors that go into creating an Azure hosting environment. As such, we would encourage partnering with a Microsoft certified vendor such as ThrottleNet to evaluate your options relative to your solutions.

What are the benefits of **MICROSOFT AZURE?**



MICROSOFT AZURE BENEFITS



BUSINESS CONTINUITY

The Azure hosting environment has 99.99% uptime guaranteed ensuring your servers are always available from anywhere, anytime with an internet connection.



HYBRID CONTINUITY

Not ready to go “all in” with cloud hosting? Azures hybrid capability allows you to do both – on-premises servers and cloud servers – working in concert together.








SECURE & COMPLIANT

Azure is a fully secure and compliant solution trusted by governments, healthcare, financial services around the world.

What industries benefit most from **MICROSOFT AZURE?**

Any industry can benefit from using Azure; however, there are those that require a heightened level of compliance where Azure can take this burden off your shoulders. These include:

-  **HEALTHCARE** – host solutions for proactive, personalized healthcare in a secure HIPAA compliant environment
-  **FINANCIAL SERVICES** – ensure your solution meets the criteria outlined in the SEC's CyberSecurity Checklist and SOX while providing your users with a secure environment for communications and file storage for your clients.
-  **GOVERNMENT** – eliminate concerns around conducting government business in a secure environment to better serve and protect the data of your citizens.
-  **RETAIL** - When you gather and understand shopping behavior data, you can anticipate customer needs and interests and respond with personalized offers and experiences across all your retail channels. With personalization, you'll increase the relevance of your brand, the effectiveness of your promotions, and boost sales.
-  **MANUFACTURING** – Reduce downtime by taking preventative maintenance to the next level by predicting network hardware failures and proactively preventing them.

WHAT IS MICROSOFT VIRTUAL DESKTOP?

Windows Virtual Desktop is a comprehensive desktop and app virtualization service running in the cloud. It's the only virtual desktop infrastructure (VDI) that delivers simplified management, multi-session Windows 10, optimizations for Office 365 ProPlus, and support for Remote Desktop Services (RDS) environments. Deploy and scale your Windows desktops and apps on Azure in minutes and get built-in security and compliance features.



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HOW DO I GET MICROSOFT VIRTUAL DESKTOP



Windows Virtual Desktop isn't something you can purchase directly from Microsoft without a professional Microsoft authorized vendor to setup and configure the solution.

This is where ThrottleNet comes in. As a certified partner, we can build your Windows Virtual Desktop for you in addition to monitoring, maintaining and managing the hosting environment ensuring all patches and updates are applied and current.

What are the benefits of **MICROSOFT VIRTUAL DESKTOP**



MICROSOFT VIRTUAL DESKTOP BENEFITS



WORKPLACE FLEXIBILITY

It might be the most obvious advantage. If your desktops are hosted virtually, employees and members of your team will be able to access them regardless of their location, situation, or device. The result is significantly increased flexibility within the workplace.

MICROSOFT VIRTUAL DESKTOP BENEFITS



COSTS



COST SAVINGS

Windows Virtual Desktop typically comes with relatively minimal cost if the server setup already exists. In exchange, you can get potentially significant savings down the road.

In other words, desktop virtualization is much more than just an initial cost. It's a positive investment that has the potential to bring a significant return.

MICROSOFT VIRTUAL DESKTOP BENEFITS



DECREASED SECURITY RISK

Windows Virtual Desktop for your business will play a significant part in making your business more secure. The data is now stored in a central system, which you can protect more strongly than you would be able on your employees' devices. Everything is centrally managed, allowing you to set the rules and keep your data in the right hands.

MICROSOFT VIRTUAL DESKTOP BENEFITS

➤ BETTER DISASTER RECOVERY

Implementing Windows Virtual Desktop isn't the only step, but it becomes a crucial help. You no longer rely on the stationary computers that might be lost or damaged in the disaster. Instead, the data is stored in a centralized location, safe and backed up regularly. Even as recovery efforts begin, you can already access that data to minimize downtime and potential damages.



MICROSOFT VIRTUAL DESKTOP BENEFITS



INCREASED PRODUCTIVITY

Microsoft Virtual Desktop will almost certainly improve your organization's productivity. It allows operations to become more lean and agile, while employee abilities and efforts become more flexible. Productivity can be maintained even in the face of disaster, and in a more secure environment thanks to better protection against data breaches.

Finally, the long-term cost savings can be invested into the business for better operations down the road.

What does MICROSOFT VIRTUAL DESKTOP include...



Windows Virtual Desktop includes Windows 10 operating system plus Microsoft 365 which includes the entire Office Suite of products.



Who can benefit most from **MICROSOFT** **VIRTUAL DESKTOP?**

Any industry or organization can benefit from using Windows Virtual Desktop; however, as we discussed a moment ago, this is largely dependent on your motivations.



MICROSOFT VIRTUAL DESKTOP Q&A / DEMO



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IS THERE AN APP FOR THAT?



As is the case with any Microsoft solution, there's an app for that. This app allows you to essentially convert any device into a desktop without investing in additional hardware or applications.

MANAGED NETWORK



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HOSTING

HOW CAN WE
HELP?

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